

CFSG Celebrates Milestone 50th Anniversary

“New Dreams • New Journey”

* * *

Digital Transformation for Asset Management

(Hong Kong, 21 December 2022) -- CASH Financial Services Group (“CFSG”; SEHK: 510) celebrated its half-century milestone as a leader in the financial services industry of Hong Kong with a glittering 50th anniversary ceremony at the Island Shangri-La hotel on 20 December. Themed “Leading the Way for 50 Years - New Dreams • New Journey”, the ceremony was officiated by LegCo and ExCo member, Hon. Jeffrey Lam Kin-fung, GBS, JP, and Hon. Duncan Chiu, LegCo Member for the Technology & Innovation Constituency.

Hosting the ceremony, CFSG Chairman Dr Bankee Kwan, JP said: “In the past few decades, regardless of the boom and bust the financial market in Hong Kong has been experiencing, CFSG keeps moving fearlessly forward, leading the market with technology and innovations. With our firm belief in ‘clients always come first’, we are dedicated to enhancing the investment experience of our clients. We heartily thank our business partners for their support and our team for their selfless contribution, rendering the fruitful results of CFSG after all these years.”

CFSG was the first in Hong Kong to develop an online investment trading platform back in 1998, enabling clients “investment at their fingertips”. This not only greatly improved transaction efficiency, but also pioneered reform of Hong Kong’s entire financial services industry. Committed to continuous innovation, CFSG also developed Hong Kong’s first mobile trading app, the first 3D A.I. KOL, etc. The Group also became the first non-banking financial institution to develop wealth management services in 2004.

“Starting a new journey with new dreams, CFSG will continue to lead the fintech market in Hong Kong and explore the future with advanced technologies. In response to government policy on developing virtual assets, CFSG will actively develop virtual and digital asset trading services. Along with our wealth and asset management business developed in recent years, CFSG will continue to innovate and develop virtual and digital asset management services,” said Mr Jeffrey Kwan, CFSG’s Deputy Chief Executive Officer. CFSG pioneered development of virtual and digital asset trading services through subsidiary brand, Weever FinTech back in 2018.

Living up to its name as a pioneering innovator of financial technology (FinTech), guests attending the ceremony were presented with a unique souvenir of the 50th anniversary – limited edition non-fungible tokens (NFT) marking the milestone occasion. Issued as gratitude for their support over the years, not for public sale, the NFT reflects CFSG’s continuing leadership at the cutting-edge forefront of financial services.

– End –

Photos download link: <https://bit.ly/3HTcshF>



1. Guests of honour officiating at CFSG 50th Anniversary ceremony, celebrating CFSG leading the way for 50 years, beginning new journey with new dreams



2. Dr Bankee Kwan, JP, the Chairman of CFSG



3. Mr Jeffrey Kwan, Deputy Chief Executive Officer of CFSG



4. Guests enjoying milestone event

About CASH Financial Services Group (CFSG)

Headquartered and listed in Hong Kong (SEHK: 510), CASH Financial Services Group ("CFSG") has been committed to managing wealth and asset inheritance for clients for 50 years. Founded in 1972, CFSG has evolved with the times into a leading FinTech group providing a comprehensive, pioneering range of technology-led global wealth management services in Hong Kong and the Greater Bay Area. CFSG's comprehensive range of state-of-the-art services includes investment and financial planning, corporate financial advisory, securities and futures brokerage, insurance, asset management, overseas property investment, immigration consultancy and estate planning. Upholding a respected, resilient corporate culture, we adhere to the philosophy of sustainable growth, integrity and innovation – serving various clients from corporations and financial institutions to individual investors with sincerity. For more information, please visit www.cfsq.com.hk.